Fast track to the workforce

Ms Cathy Lim chooses to do her post-secondary studies at East Asia Institute of Management so that she can earn a degree sooner

Sheryl Quek

BY THE time her peers at the polytechnics graduate with a diploma, Ms Cathy Lim would already be on her way to earning a degree.

At present, Ms Lim, 18, is studying for an Advanced Diploma in Business Management at East Asia Institute of Management (EASB). Before that, she had obtained the institute’s Diploma in Business Management.

After she graduates from the advanced diploma programme later this year, she plans to take up EASB’s degree programme leading to a Bachelor of Arts (Hons) in business and management studies from Cardiff Metropolitan University.

"I have always wanted to do an advanced diploma as soon as possible because I want to improve my skills and knowledge to enter the workforce faster," says Ms Lim.

"I think it’s better to get a degree after the diploma as a lot of my friends who graduate with just a diploma have found it difficult to find a job in this competitive market."

EASB, East Asia Institute of Management

www.easb.edu.sg

EASB offers a range of programmes that are designed to meet the needs of the job market. The institute has a strong emphasis on practical skills and real-world experience.

Our programmes are designed to provide students with the knowledge and skills necessary to succeed in their chosen careers.

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BA (HONS) BUSINESS AND MANAGEMENT STUDIES

Investment Management is part of the syllabus under our BA (Hons) Business and Management Studies programme, which prepares students for a wide range of career choices. This programme is designed to equip students with the skills and knowledge necessary to effectively manage and adapt to a wide range of competitive and constantly changing business environments.

Contact Us Today!

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SATURDAYS: 9AM - 3PM
SUNDAYS: CLOSED